



Improving maternal and newborn health through measurement, learning & evaluation

What is IDEAS?

IDEAS (Informed **D**ecisions for **A**ctions to improve maternal and newborn health) is a measurement, learning & evaluation project. IDEAS is funded between 2010 and 2015 by a grant from the Bill & Melinda Gates Foundation to the London School of Hygiene & Tropical Medicine.

Our aim

IDEAS aims to improve the evidence base for future maternal and newborn health programmes, ultimately to improve the survival and health of mothers and newborn babies. We will do this using measurement, learning & evaluation to study the impact of innovative maternal and newborn health projects.

Where we work

IDEAS is working in four regions of Ethiopia, six states in North-Eastern Nigeria and throughout Uttar Pradesh in Northern India. These areas have high maternal and newborn mortality, where many deaths could be prevented with improved access to effective health care.

Our focus

IDEAS is evaluating the combined effects of innovations to improve the demand for and supply of maternal and newborn health interventions. We will look at the number, quality, efficiency and equity of interactions between families and front-line workers, and their impact on health outcomes.

We are also studying the scale-up of innovations in maternal and newborn health in Ethiopia, North-Eastern Nigeria and Uttar Pradesh. If we find innovations that are being scaled up, we will study whether this leads to better intervention coverage and improved newborn survival.

How we work

Our work is dependent on strong collaboration with a number of innovative Gates-funded maternal and newborn health projects in Ethiopia, North-Eastern Nigeria and Uttar Pradesh. We will work closely with the measurement, learning & evaluation teams in our project partner organisations. We offer resources, expertise and support through the IDEAS Technical Resource Centre for measurement, learning & evaluation.

We will gather, analyse and synthesize quantitative and qualitative data. We will also bring together evidence of best practices in actionable measurement and learning and share this with our partners and more widely.

The IDEAS team

IDEAS is based at the London School of Hygiene & Tropical Medicine, a world-leading institution of public health research and teaching. The team's skills include epidemiology, statistics, policy analysis, health economics, qualitative methods, implementation research and data management.



Images © Bill & Melinda Gates Foundation, all rights reserved

Contact

Email: ideas@lshtm.ac.uk

Web: <http://ideas.lshtm.ac.uk>